

TOWNHALL TIPS AND TRICKS

1. Find local events in your area:

Check your member of Congress' official website, Facebook, or Twitter page. If you haven't already, be sure to sign up for your member of Congress' newsletter.

You can also visit heritageaction.com/townhalls. If you have any trouble tracking it down online, you can always call your congressional district office and ask for details on the next upcoming event.

2. Talk your Regional Coordinator:

Be sure to let your Regional Coordinator know if you're attending a town hall! They will can give you information and resources to ensure you're prepared. If they know of other Sentinels attending they can also help connect you.

3. Know the rules and arrive early:

If you registered for an event online, you will typically be presented rules for participation and any items that may be prohibited at the event when signing up.

It's best to arrive early, as spots will fill up and you want to ensure you get a good seat. You can also maximize the use of your time by using the extra time to connect with people from your area and even the congressional staff.

4. Bring fellow conservatives and spread out:

There's strength in numbers. If you are able to gather a group of patriots to attend the event together, you can often coordinate to get more questions answered than if you were alone.

Try to spread your group out across the venue -- this will enhance your presence. Make sure that you are able to be seen from where the congressman and his staff are positioned; visibility is key to ensuring success at the event.

5. Prepare and ask good questions:

Do some research ahead of time on your Congressman's voting record. Know what bills the congressman is sponsoring and cosponsoring, and even see what issues other congressman in the state are prioritizing.

Once you know what questions you want to get answered, use the extra time you have from arriving early to check with staff on how to submit a question and enter the queue.

6. Take pictures and be social!

Take some pictures of yourself and fellow activists at the event, and even with the congressman if you get the opportunity! Be sure to post on Twitter and Facebook, and send over to Heritage Action so we can promote it too.

TIP: Be aware of your surroundings. Watch your backside (reporters often take pictures from the back!). Two-sided signs and stickers on your back may be more visible in pictures.

7. Meet staff and get their business cards:

Introduce yourself to staff -- they always enjoy meeting friendly constituents. Building a relationship with staff is key to effective activism. Ask for their business card or contact information, and then follow up with them.